



2018 Swansea Bay Summer 5k Series & Fun Run Sponsorship Opportunities



Series Overview

- This is the 2nd annual annual Swansea Bay Summer 5k Series and Fun Run which will be held on Thursday 10th May, 14th June and 12th July 2018.
- Our aim is to provide a fun, safe and competitive 5k for the whole running community of Swansea, which includes clubs and fun runners to enjoy in a family friendly social environment.
- Our reach will be over 400 competitors, an additional 100 spectators and volunteers, over 100,000 through our marketing campaign.
- Entry fees are low to ensure financial accessibility for all – we rely on sponsorship to ensure the success & sustainability of the series.
- The series is organised by a volunteer team of committed, passionate & professional committee members made up from the Paul Popham Running Club and associated charity and 360 Beach & Watersports.
- The series will be hosted by 360 Beach & Watersports, a not for profit venue at the heart of Swansea Bay.
- Any profits from the series will be donated to the Paul Popham Fund, Renal Support Wales to support their wellbeing project for transplant patients to take part in transplant games.



Silver Sponsor

A fantastic opportunity to raise your brand awareness & support this community focussed charity sporting event.

- Printed:** Your logo / advert will be on series flyers (10,000)
- Social Media:** Regular updates on both Paul Popham (FB 1650 likes) & 360 Beach & Watersports accounts (FB 7150 likes)
- On Site:** You are welcome to supply banners which would be displayed in the start / finish area
- Marketing:** You are welcome to provide printed material for us to put in participants 'goody bags'

Silver Sponsor: £100 + VAT



Gold Sponsor

A fantastic opportunity to raise your brand awareness & support this community focussed charity sporting event.

- Printed:** Your logo / advert will be on series flyers (10,000).
Your logo will be on the start / finish race arch.
Your logo will be on all race numbers.
- Social Media:** Regular updates on both Paul Popham (FB 1650 likes) & 360 Beach & Watersports accounts (FB 7150 likes).
- On Site:** You are welcome to supply banners which would be displayed in the start / finish area.
You would be regularly mentioned on the event tannoy.
- Marketing:** Your logo/advert will be included in press releases and on our website.
You are welcome to provide printed material for us to put in participants 'goody bags'

Gold Sponsor: £300 + VAT



The next step...

- To confirm your chosen sponsorship option please email joanne@paulpophamrunningclub.co.uk
- We will require your logo in high resolution & an advert in 1:3 landscape format if you would like this featured on the series flyer.
- For the Gold Package we will require a brief on your company and a link to your website.
- We will require your invoice details.
- Please get in touch for further information.