



2018
SPONSORSHIP
OPPORTUNITIES



Festival Overview

- The 5th annual beach soccer festival will be held in July 2018 (date TBC)
- Our vision is to deliver an accessible community focussed beach soccer festival which promotes Swansea Bay as a hub for sport & activity
- Entry fees for teams are low to ensure financial accessibility for all – we rely on sponsorship to ensure the success & sustainability of the festival
- The festival is organised by a volunteer team of committed, passionate & professional committee members
- The festival will be hosted by 360 Beach & Watersports, a not for profit venue at the heart of Swansea Bay
- Any profits from the festival will be used to ensure it's continued success over the coming years



Festival Statistics

- **7 pitches** 15m x 25m pitches will accommodate the matches
- **10 Leagues** (U6's, U7's, U8's, U9'S, U10'S, U11'S, U12's, U13's, U14's, & adults leagues)
- **60 teams** (54 Junior & 6 adult teams)
- **600 players** Throughout the festival
- **Entry fees** U6's-U14's = £10 per team & Adult (14+) = £20 per team
- **3,000 spectators** Expected visitor numbers for the festival
- **1 awesome day of accessible community focussed beach soccer!**



Pitch Sponsor

A fantastic opportunity to raise your brand awareness at this community focussed not for profit sporting event.

Website:	Logo & link on both SBSF & 360's websites
Social Media:	Regular updates regarding sponsors on both SBSF & 360's accounts
On Site:	Exhibition space at the Festival Village for the duration of the festival
Printed:	You are welcome to provide printed material for players 'goody bags'
Banners:	2 x 2m x 1m banners pitch side for the duration of the festival
PA:	Regular mentions of your sponsorship over PA system throughout the festival

Pitch Sponsor = £500 + VAT



Festival Sponsor

A fantastic opportunity to raise your brand awareness at this community focussed not for profit sporting event.

Press:	Named as a Festival Sponsor in all information given to the media
Website:	Logo & link on both SBSF & 360's websites
Social Media:	Regular updates regarding sponsors on both SBSF & 360's accounts
Email:	Named as Festival Sponsor on all email updates sent to database of 5000+
On Site:	Exhibition space at the Festival Village for the duration of the festival
Printed:	You are welcome to provide printed material for players 'goody bags'
Banners:	6 x 2m x 1m banners pitch side for the duration of the festival
PA:	Regular mentions of your sponsorship over PA system throughout the festival

Festival Sponsor = £1000 + VAT



All we need from you

- Your logo in high resolution
- Details for & payment of your invoice
- Your assistance in promoting the festival would also be much appreciated
- We would also be happy to discuss 'in kind' sponsorship (contra deals)

If you would like to discuss any of our sponsorship options further please don't hesitate to contact Kate Hannington, 2018 Committee Chair:

swanseabeachsoccerfestival@outlook.com or 01792 655844